December 20, 2013

Breckenridge Ski Resort to Open Peak 6 on Christmas Day

BRECKENRIDGE, Colo., Dec. 20, 2013 /PRNewswire/ -- Vail Resorts, Inc. (NYSE: MTN) and Breckenridge Ski Resort announced today that the resort's brand new Peak 6 expanded terrain and lifts will open for the first time ever to the public at noon on Christmas Day, Dec. 25, 2013. The opening of Peak 6 represents one of the biggest and most notable ski area terrain expansions in North America in the past decade, and will be the first at Breck since the Peak 7 expansion in 2002.

The inaugural season of the Peak 6 expansion will be an important landmark year in Breck's history, and guests who visit Breck on Dec. 25 will be able to ride the resort's two brand new chairlifts, the Zendo Chair and Kensho SuperChair, which will both start operations for the first time that day at approximately 12:00 p.m. MST.

Once guests arrive at Peak 6 via the new lifts, they will have access to the above-tree line intermediate and expert terrain that the new expansion will become famous for, enabling guests to "Awaken Their Sixth Sense" on the runs that were recently named via the resort's crowd sourcing contest.

Lifts, trails and terrain for opening day on Peak 6 will be dependent upon weather conditions and snow coverage; guests can stay tuned to Breck's social media outlets at www.Facebook.com/Breckenridge or follow the new @BreckConditions Twitter account for the most current terrain status updates.

"We couldn't be more excited about being able to open Peak 6 on Christmas day," said Pat Campbell, SVP & COO of Breckenridge Ski Resort. "This project has been years in the making, and thanks to the incredible efforts of the entire project team, we are poised to be able to open Peak 6 on schedule, and deliver the holiday gift of a lifetime to our guests from around the world."

A detailed behind the scenes look at the final stages of Breck's operational completion of the Peak 6 project can be found in the resort's latest episode of their "Inside the Creation of Peak 6" video series presented by GoPro, titled "The Finishing Touches," online at www.YouTube.com/Breckenridge.

Perfect Peak 6 Package

Guests can make the trip to Breck to be part of the historic Peak 6 grand opening with the resort's specially-designed "Perfect Peak 6 Package," which includes discounted lodging up to 20 percent off, as well as free food, drinks and massages. Rooms are available while supplies last for Peak 6 Opening Day (as well as some holiday availability) at Breck's official lodging sponsors of Peak 6 (The DoubleTree by Hilton Breckenridge, Mountain Thunder Lodge, One Ski Hill Place, Crystal Peak Lodge, and The Village at Breckenridge). For details & to book the Perfect Peak 6 Package, visit www.Breckenridge.com.

About Peak 6

This season, Breckenridge will bear witness to one of the most important landmark years in Breck history, as the resort adds over 540 acres to its famous landscape via the Peak 6 expansion. Peak 6 will include 400 acres of lift-served terrain and 143 acres of hike-to terrain, representing a 23% increase in the resort's skiable acreage. This is the largest & most notable ski area expansion worldwide in the past decade, and will feature high-alpine, intermediate bowl skiing — a rare find in North America. Visit www.Breckenridge.com/Peak6 for the latest news, updates and content on the Peak 6 project.

Stay Connected

Visit Breckenridge.com for terrain updates, snow reports, lodging deals, event details and the lowest priced lift tickets guaranteed. Stay connected all season long and learn more about Breckenridge Ski Resort at www.facebook.com/Breckenridge watch official resort videos at www.YouTube.com/Breckenridge, and follow @Breckenridgemtn on Instagram and Twitter

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading mountain resort operator in the United States. The Company's subsidiaries operate the mountain resorts of Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Canyons in Park City, Utah; Afton Alps in Minnesota and Mt. Brighton in Michigan; and the Grand Teton Lodge Company in Jackson Hole, Wyoming. The Company's subsidiary, RockResorts, a luxury resort hotel company, manages casually elegant properties. Vail Resorts Development Company is the real estate planning, development and construction subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company

traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com

About Breckenridge Ski Resort

With five huge peaks, 2,908 acres, four terrain parks, a 22ft Superpipe, 11 bowls, the highest chairlift in North America, family-friendly terrain and a world-class ski school, all situated above an authentic, hip mountain town with awe-inspiring views, there are good reasons why "Breck" is one of the most popular ski resorts in the Western Hemisphere. And new for 2013 — Breck welcomes Peak 6, the biggest & most notable resort expansion of the last decade. Renowned for the welcoming spirit and friendly character of their locals, with over 200 restaurants, bars, and shops, and numerous year-round activities and events, Breck embodies more than just a destination, inspiring a way of life. www.breckenridge.com.

Media Note

Video & Photo: *Broadcast-quality video and photos are available on Vail Resort's Dropbox site, https://www.dropbox.com/sh/wcvr41spvmcas0g/PFtjG2Sf6b under the Breckenridge - Peak 6 folder. Please credit Vail Resorts.*

SOURCE Vail Resorts, Inc.

News Provided by Acquire Media