

December 27, 2012

## **Epic Snow Makes it a December to Remember for Skiers and Snowboarders at Vail Resorts**

**-Vail Mountain Receives More than Five Feet of Snow this Month and Skiers and Snowboarders Can Relish the Powder in the Legendary Back Bowls and Blue Sky Basin**

**- Heavenly, Northstar and Kirkwood in Lake Tahoe Receive Record Snowfall this Month with Up to Seven Feet in One Week**

VAIL, Colo., Dec. 27, 2012 /PRNewswire/ -- It's been a happy holiday season for skiers and snowboarders at Vail, Beaver Creek, Breckenridge and Keystone in Colorado and Heavenly, Northstar and Kirkwood Resorts in Lake Tahoe with epic snowfall from Mother Nature in December. More than seven feet of snow has fallen in Lake Tahoe in the past week and Colorado has received three to five feet of snow this month and there's more snow in the forecast for the coming days.

(Photo: <http://photos.prnewswire.com/prnh/20121227/LA34828-a>)

(Photo: <http://photos.prnewswire.com/prnh/20121227/LA34828-b>)

Now's the time to book your ski vacation to Colorado and Lake Tahoe. Don't miss out on a spectacular winter ski and snowboard season. Here's a sample of some great lodging deals and lift ticket information from Vail Resorts:

### **Celebrate the Snow Sale at Vail and Save up to 50 Percent on Lodging**

Celebrate the snow and enjoy Vail this winter. Book your mountain getaway now and save up to 50 percent on accommodations at The Arrabelle, The Lodge at Vail, The Austria Haus and Legendary Lodging at The Ritz-Carlton Residences in Vail. This special package can also be customized at an additional cost to include discounted lift tickets, ski school and more just ask our vacation specialists for more details. Visit [www.rockresorts.com](http://www.rockresorts.com) for more information.

### **Ski Free, Stay Free at Heavenly Resort**

One of Heavenly's most popular deals is back - ski free and stay free at Heavenly this winter. Book anywhere from four to 10 nights and get one night of lodging and one day skiing or riding free. One of Heavenly's most flexible deals, it includes a large variety of lodging options. Visit [www.skiheavenly.com](http://www.skiheavenly.com) for more details, or call the Heavenly Tahoe Vacations at 1-800-432-8365 to book your package now

### **Kids Ski Free at Keystone. Every Day. All Season Long. No Blackouts.**

Keystone Resort is taking kid-friendly programming to new heights; throughout the entire 2012-2013 winter season, children 12 and under will ski/snowboard for free at Keystone. As simple as childhood itself, Keystone's Kids Ski Free program removes the red tape and fine print, has no blackout dates and is available on all weekends and holidays, a rarity in the ski industry. To qualify, families must stay two or more nights in one of Keystone's numerous accommodation options, which span from luxury hotel rooms to cozy ski-in/ski-out condominiums. Families big and small are able to take advantage of the offer, as there are no restrictions on the number of children per adult. [www.keystonerestort.com/kidsskifree](http://www.keystonerestort.com/kidsskifree)

### **The Lowest Price Guarantee on Lift Tickets Through Advance Purchase**

Guests can save significantly on one-day and multi-day lift tickets when they purchase lift tickets in advance of their trip. Vail, Beaver Creek, Breckenridge, Keystone, Heavenly, Northstar and Kirkwood offer the "lowest price guarantee" on lift tickets when purchased seven days in advance online at [www.snow.com/lifttickets](http://www.snow.com/lifttickets) or through Vail Resorts Central Reservations. This guarantees the price will be the lowest available for that day — and significantly lower over the holiday period— compared to the window rate. The more guests ski during their vacation, the greater the savings— which can be up to 25 percent off of the window rate.

For more lodging deals and vacation planning information visit [www.snow.com](http://www.snow.com)

### **About Vail Resorts**

Vail Resorts, Inc., through its subsidiaries, is the leading mountain resort operator in the United States. The Company's subsidiaries operate the mountain resorts of Vail, Beaver Creek, Breckenridge and Keystone in Colorado, and Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada, and the Grand Teton Lodge Company in Jackson Hole, Wyoming. The Company's subsidiary, RockResorts, a luxury resort hotel company, manages casually elegant properties. Vail Resorts Development Company is the real estate planning, development and construction subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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