FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT (OF CHANGES IN	I RENEFICIAL	OWNERSHIP

OMB APP	ROVAL
OMB Number:	3235-0287
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hours nor roomanas	. 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	Address of R	eporting Person*							er or Trading <u>INC</u> [M			(Ch	eck all applic	able)		Ssuer Dwner (specify
	(Firs RESORTS RLOCKEN	, , ,				3. Date of Earliest Transaction (Month/Day/Year) 09/27/2024							below) below) EVP & Chief Marketing Officer			
(Street) BROOMF	IELD CO	te) (Z	0021 Zip)	Doriv					f Original File	`		Line	Form fi	led by One led by More	Filing (Check / Reporting Per e than One Re	on
1. Title of Security (Instr. 3)			2. Trans	Day/Year) Execution Date, if any (Month/Day/Year)		3. Transactio Code (Inst	4. Securi	es Acquired (A) or Of (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
										of, or Beneficia		Transact (Instr. 3 a	ion(s)		(Instr. 4)	
1. Title of Derivative Security (Instr. 3)	Title of Conversion Date Conversion Date Execution Date Execution Date if any		ed Date,	Transaction Code (Instr. 8) 5. Nun of Deriva Securi Acquii (A) or Dispoo of (D)		Expiration Date (Month/Day/Year) curities quired or posed D) ttr. 3, 4		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownersh Form: Direct (Dor Indire (I) (Instr.	Beneficial Ownershi t (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Share Unit	\$0	09/27/2024			A		2,367		(1)	(1)	Common Stock	2,367	\$0	2,367	D	
Share Appreciation Right	\$180.61	09/27/2024			A		8,728		(2)	09/27/2034	Common Stock	8,728	\$0	8,728	D	

Explanation of Responses:

- 1. On September 27, 2024, Reporting Person was granted 2,367 RSUs, which vest in three equal installments beginning on September 27, 2025.
- 2. On September 27, 2024, Reporting Person was granted 8,728 Share Appreciation Rights, which vest in three equal installments beginning on September 27, 2025.

Remarks:

/s/ Lucy Jensen, Attorney-in-Fact for Courtney K. Goldstein

10/01/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.