

## **DoubleTree by Hilton Breckenridge Arrives in Time to Celebrate Legendary Ski Resort's 50th Anniversary**

### **Extensive Hotelwide Renovation of Former Great Divide Lodge Brings First Worldwide, Full-Service Hotel Brand to Breckenridge**

BRECKENRIDGE, Colo., Nov. 8, 2011 /PRNewswire/ -- One of the Rocky Mountains' most popular hotel destinations begins their 2011-2012 winter season with new amenities, new upgrades and a new name. The former Great Divide Lodge has completed extensive refurbishments and upgrades to become the newly opened [DoubleTree by Hilton Breckenridge](#) -- the tenth [DoubleTree by Hilton](#) property in Colorado and the first DoubleTree by Hilton hotel to be located adjacent to one of the world's most renowned ski resorts. Situated directly across the street from Peak 9 of Breckenridge ski resort, which is celebrating its 50th anniversary this year, the 208-room, full-service hotel offers spectacular mountain views within a short walk of the Beaver Run SuperChair, as well as historic Main Street Breckenridge, and the Arts District.

"The opening of the DoubleTree by Hilton Breckenridge is an exciting new location for our brand and our loyal customers, just in time for the winter ski season," said Rob Palleschi, global head, DoubleTree by Hilton. "Breckenridge is a naturally stunning, four-season venue for sports, shopping, art, executive retreats, weddings or simple relaxation with family and friends. We are honored to introduce our tenth DoubleTree by Hilton in Colorado here and another great addition to our more than 265 hotels in 21 countries around the world."

Guests at the DoubleTree by Hilton Breckenridge will enjoy the characteristic qualities found at the brand's more than 265 DoubleTree by Hilton locations around the world, including the warm welcome of the brand's legendary chocolate chip cookie presented to every guest at check-in; an array of upscale amenities and guest services; the rewards of the [Hilton HHonors](#) guest loyalty program; and a unique and caring team member commitment to the local community.

Each of the 208 newly refreshed guest rooms at the DoubleTree by Hilton Breckenridge feature many of the brand's signature amenities including pampering baths; flat-screen, LCD TVs; and mini-refrigerators; luxurious Sweet Dreams by DoubleTree bedding; spacious work desks; free wireless high-speed internet access in the lobby and business center; Wolfgang Puck gourmet coffee service; and refreshing Crabtree & Evelyn Citron bath products.

The DoubleTree by Hilton Breckenridge offers more than 9,500 square feet of flexible meeting and event facilities, including the 4,500-square-foot Columbine Ballroom, one of the largest event venues in town, which can accommodate up to 450 guests reception-style. Additional hotel services include a swimming pool; whirlpools; a fully equipped fitness facility & sauna; a gift shop with market; a Breckenridge Sports ski rental shop and complimentary, in-town shuttle service for hotel guests. The 9600 Grill offers modern American cuisine in a comfortable and casual setting for breakfast, lunch or dinner.

The DoubleTree by Hilton Breckenridge is owned and managed by Vail Resorts through a franchise license agreement signed with Hilton Worldwide in summer 2011.

"We are thrilled about the important renovations we have completed this fall and are confident that the upgrades and the new relationship with DoubleTree by Hilton will greatly enhance our guest experience this season. We are especially excited about welcoming Hilton HHonors guests to our beautiful mountain resort location," said Ron Neville, hotel general manager. "From sun-up on the slopes to après ski in the evening, our friendly hotel team is ready to introduce the world's travelers to the DoubleTree by Hilton Breckenridge by creating a rewarding hotel experience with a great combination of stylish, comfortable accommodations and unique Rocky Mountain hospitality."

Located just minutes from Interstate Highway 70 with easy access to Eagle Regional and Denver International Airports, the DoubleTree by Hilton Breckenridge is located at 550 Village Road, Breckenridge, Colo. 80424. For more information or to make reservations at the DoubleTree by Hilton Breckenridge, please contact your local travel professional, visit the hotel's website at [www.breckenridge.doubletree.com](http://www.breckenridge.doubletree.com) or call the hotel directly at +1 970 547 5550.

#### **About Breckenridge**

With four huge peaks, 2,358 acres, five terrain parks, two half pipes, eight bowls, the highest chairlift in North America, the Gold Runner Coaster, and an authentic, hip mountain town with awe-inspiring views, Breckenridge definitely stands out from the rest. Our authentic, Colorado town has over 200 restaurants, bars, and shops, so you're destined to find a good time in this unique, yet casual atmosphere. Join us this winter for our 50th Anniversary, where celebrations, promotions and fun will abound all season-long! [www.breckenridge.com/](http://www.breckenridge.com/)

### **About Vail Resorts**

Vail Resorts, Inc., through its subsidiaries, is the leading mountain resort operator in the United States. The Company's subsidiaries operate the mountain resort properties of Vail, Beaver Creek, Breckenridge and Keystone mountain resorts in Colorado, and the Heavenly Ski Resort and Northstar California in the Lake Tahoe area of California and Nevada, and the Grand Teton Lodge Company in Jackson Hole, Wyo. The Company's subsidiary, RockResorts, a luxury resort hotel company, manages casually elegant properties across the United States and in the Caribbean. Vail Resorts Development Company is the real estate planning, development and construction subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com)

### **About DoubleTree by Hilton Hotels**

With a fast-growing global collection of contemporary, upscale hotels in more than 250 gateway cities, metropolitan areas and vacation destinations across five continents, every little thing we do at DoubleTree by Hilton inspires us to create a rewarding experience for our hotel guests, our team members and the communities we proudly serve. Our hospitality begins with a warm chocolate chip cookie welcome upon arrival and continues with the award-winning Hilton HHonors® guest loyalty program, an array of fine services and amenities and our longstanding CARE Culture tradition that empowers more than 60,000 team members to provide the special comforts and acts of kindness that make the traveller feel human again.

To make reservations at any DoubleTree by Hilton hotel, travellers may visit our brand website at [www.doubletree.com](http://www.doubletree.com). Social media users may connect with us at [www.facebook.com/doubletree](https://www.facebook.com/doubletree), [www.twitter.com/doubletree](https://www.twitter.com/doubletree) and [www.youtube.com/doubletreehotels](https://www.youtube.com/doubletreehotels).

### **About Hilton Worldwide**

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 92 years, Hilton Worldwide has been offering business and leisure travellers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,750 hotels and 615,000 rooms in 84 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, visit [www.hiltonworldwide.com](http://www.hiltonworldwide.com).

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