UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

☐ Preliminary Proxy Statement

☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

☐ Definitive Proxy Statement

☒ Definitive Additional Materials

☐ Soliciting Material under §240.14a-12

VAIL RESORTS, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

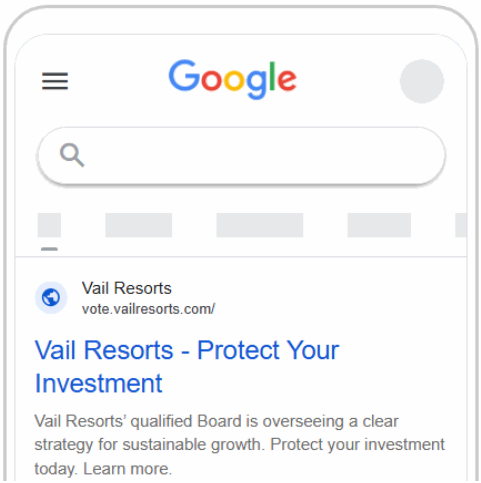
Payment of Filing Fee (Check the appropriate box):

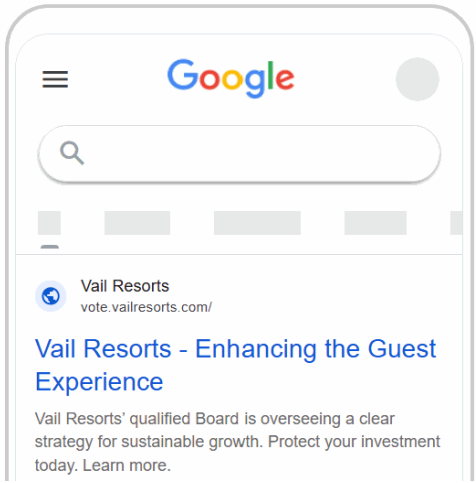
☒ No fee required.

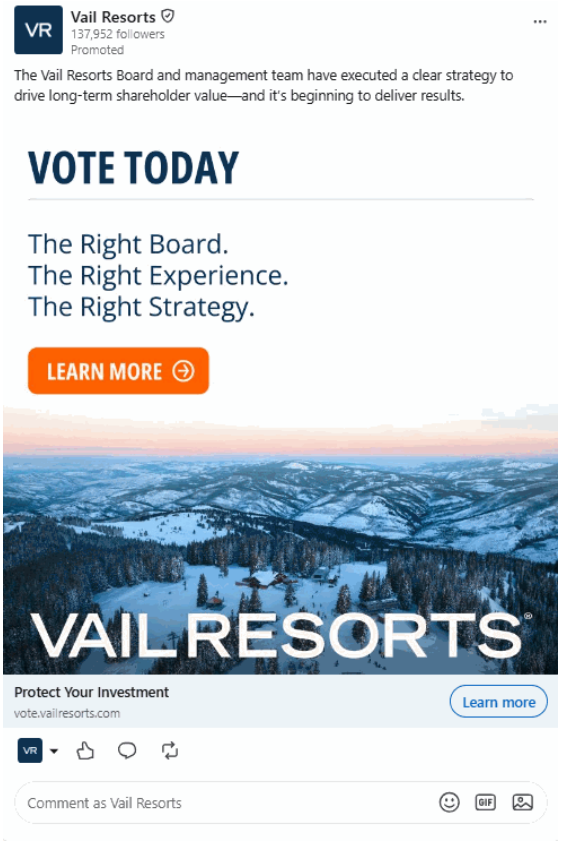
☐ Fee paid previously with preliminary materials.

☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

On November 16, 2026, Vail Resorts, Inc. began issuing the following digital advertisements relating to its 2026 annual meeting of stockholders.









Vail Resorts
Ad ·

Vail Resorts' highly experienced Board is overseeing a clear strategy focused on growth and shareholder value creation.



Protect Your Investment — Learn more

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Vail Resorts
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MTN shareholders: Your vote matters. Vote "FOR" ALL Vail Resorts Director nominees on the "WHITE" proxy card today.



Vote FOR Vail Resorts' Nominees Today — Learn more

Like Comment Share