

Ken Shore Named New General Manager of the Snake River Lodge & Spa, A RockResort, in Jackson Hole, Wyoming

BROOMFIELD, Colo., March 3, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- RockResorts and Vail Resorts Hospitality announced today that Ken Shore has been chosen as the new general manager of the Snake River Lodge & Spa, A RockResort, in Jackson Hole, Wyoming. He will start his new position in April.

Shore began his hospitality career in 1991, as the general manager of the Doubletree Guest Suites in Tucson, Arizona. After nearly seven years at that position, he transitioned to general manager of the Hilton Hotel in Salt Lake City. In 2000, he accepted the position of general manager for The Yarrow Resort Hotel & Conference Center, where he was responsible for 181 guest rooms and 10,000 square feet of meeting and conference space. Before accepting the position of general manager for the Snake River Lodge & Spa, Shore had been the President of Career Education Corporation since 2001.

"We are proud to welcome Ken to the team. His background and experience in the hospitality industry made him a natural fit for this position," said Stan Brown, executive vice president and chief operating officer of RockResorts and Vail Resorts Hospitality. "I am confident that Ken will continue to help deliver an incredible guest experience at the Snake River Lodge & Spa in Jackson Hole, Wyoming."

Shore is a graduate of the Culinary Institute of America in Hyde Par, New York.

About RockResorts

RockResorts' luxury resort hotels offer casually elegant accommodations, lavish RockResorts Spas(TM), renowned golf courses, award-winning dining and a variety of exciting outdoor adventures. The RockResorts collection includes Hotel Jerome in Aspen, Colo.; The Pines Lodge in Beaver Creek, Colo.; Keystone Lodge & Spa in Keystone, Colo.; The Arrabelle at Vail Square in Vail, Colo.; The Lodge & Spa at Cordillera in the Vail Valley, Colo.; The Lodge at Vail in Vail, Colo.; La Posada de Santa Fe Resort & Spa in Santa Fe, N.M.; Snake River Lodge & Spa in Jackson Hole, Wyo.; and The Landings St. Lucia, Rodney Bay, St. Lucia. Future RockResorts include; Eleven Biscayne Hotel & Spa in Miami, Fla. (scheduled to open in 2009); The Chateau at Heavenly Village in Lake Tahoe, Cali. (scheduled to open in 2009); One Ski Hill Place in Breckenridge, Colo. (scheduled to open in winter 2009/2010); and Rum Cay, A RockResort Hotel & Spa in Rum Cay, The Bahamas (scheduled to open in 2010).

SOURCE Vail Resorts

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