

Vail Resorts Epic Pass Holders Can Now Have an Endless Ski and Ride Season With Free Skiing at Las Lenas Resort in Argentina

Current and New Epic Pass Holders Receive Free Skiing and Riding with Lodging Purchase at Las Lenas

BROOMFIELD, Colo., April 28, 2010 /PRNewswire via COMTEX News Network/ -- Vail Resorts, Inc. (NYSE: MTN) announced today that all Vail Resorts Epic Pass(TM) holders including new and renewing Epic Pass purchasers for the 2010-2011 ski and snowboard season can now continue their epic winter season through the summer - in the Southern Hemisphere - with free and unrestricted skiing and snowboarding at [Las Lenas](#) Resort in Argentina when staying at select hotel properties in [Las Lenas](#).

"The Epic Season Pass already gives skiers and riders unlimited access at Vail Resorts' world-class resorts including [Vail](#), [Beaver Creek](#), [Breckenridge](#), [Keystone](#) and [Heavenly](#), as well as [Arapahoe Basin](#), but we wanted to give Epic Pass holders even more benefits by offering an opportunity to ski and ride year round," said Heidi Kercher-Pratt, vice president and chief marketing officer for Vail Resorts. "We are thrilled to work with Las Lenas, a legendary resort in Argentina, to give Epic Pass holders the chance to have an endless ski and ride season."

The Epic Pass is back for its third season and provides unlimited, unrestricted access to six world-class resorts including [Vail](#), [Beaver Creek](#), [Breckenridge](#), [Keystone](#) and [Heavenly](#), as well as [Arapahoe Basin](#) for a price of \$599 adult and \$299 child (ages 5 to 12). Now, all Epic Pass holders can receive free and unrestricted skiing from June through October of 2010 and 2011 at [Las Lenas](#) during their stay at a qualifying Las Lenas hotel. Prices on the Epic Pass are guaranteed through May 31, 2010 and purchasers can put \$49 down now with the remainder due in mid-September. For more information or to purchase your Epic Pass visit www.EpicIsEndless.com.

Win a Trip to Las Lenas

To celebrate our new partnership, Vail Resorts is giving away a trip for two to Las Lenas. To be eligible for this prize, you must buy or renew your Epic Pass before May 9, 2010. Prize includes roundtrip airfare, lodging and meals for two in Las Lenas, Argentina during the 2010 winter season from June through October 2010. Blackout dates may apply. For more information visit www.EpicIsEndless.com

In order to receive free and unrestricted skiing at Las Lenas, skiers and riders must be a 2009-2010 Epic Pass holder or must buy or renew the Epic Pass for the 2010-2011 ski season at www.epicpass.com and stay at the [Piscis Hotel](#), [Escorpio Hotel](#), [Aries Hotel](#), [Villa Capricornio](#), or [Acuario Hotel](#) locations in [Las Lenas](#). For more information or to book your trip visit www.EpicIsEndless.com

Season Pass Benefits

In addition to the free skiing offer at [Las Lenas](#), [Epic Pass](#) and all Vail Resorts season pass purchasers will continue to receive exclusive offers on lodging, dining, ski rentals, equipment, ski school and special events for the 2010-2011 ski and snowboard season at Vail, Beaver Creek, Breckenridge, Keystone, Heavenly and Arapahoe Basin. New this year, skiers and snowboarders who purchase their pass this spring will also receive special benefits for this summer 2010 including access for sightseeing and gondola rides. Formerly, summer benefits were granted for the summer following our ski seasons. All season pass products are non-transferable and non-refundable.

About Vail Resorts

Vail Resorts, Inc., through its subsidiaries, is the leading mountain resort operator in the United States. The Company's subsidiaries operate the mountain resort properties of Vail, Beaver Creek, Breckenridge and Keystone mountain resorts in Colorado, the Heavenly Ski Resort in the Lake Tahoe area of California and Nevada, and the Grand Teton Lodge Company in Jackson Hole, Wyo. The Company's subsidiary, RockResorts, a luxury resort hotel company, manages casually elegant properties across the United States and the Caribbean. Vail Resorts Development Company is the real estate planning, development and construction subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

Online newsroom: news.vailresorts.com

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