

Happy VAIL-entine's Day: More Record Snow at Vail, Beaver Creek and Heavenly Sweetens the Pot for Spring Ski Season

- More than 25 feet of snow season-to-date at Heavenly allows resort to extend its ski season into May - Since Dec. 1, Vail has received more snow than any other year in its history and Beaver Creek has experienced its snowiest December and January since 1996

BROOMFIELD, Colo., Feb 14, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- It's official. Mother Nature has showered the ski slopes of Vail, Beaver Creek and Heavenly with love -- up to 25 feet of her love in the form of snowfall this season which has given skiers a truly sweet "VAIL"-entine's Day present, the best powder skiing conditions in recent memory.

Skiers and snowboarders at Breckenridge and Keystone are celebrating, as well, with season-to-date snowfall that's up to 33 percent above average with Keystone reporting its snowiest January in seven years.

It's not just the quantity of snowfall -- it's also the frequency and timing of the storms. The snowfall at Heavenly, Vail, Beaver Creek, Breckenridge and Keystone hit at the perfect time of the season, just before the December holidays and has continued to fall ever since. At Vail, it snowed 24 of the 31 days in January, the highest number of January snow days in seven years.

With the deepest snow that's fallen at Heavenly Mountain Resort in 30-plus years, resort officials decided to extend their season 14 extra days to Sunday, May 4. Heavenly reported its snowiest January on record with more than 13 feet in just 31 days.

With some of the best snow conditions on record, now is the time to book a March or April spring ski vacation and experience spring-loaded events like the World Pond Skimming Championships at Vail or salsa dancing at Breckenridge or Keystone's lip-smacking barbecue fest. Visit <http://www.snow.com> for all the details.

Spring values at Vail, Beaver Creek, Breckenridge, Keystone and Heavenly

Vail's Spring Fling: Buy 3 get the 4th FREE

Enjoy the best spring conditions at Vail with a deal -- buy 3 nights lodging and 3-day lift tickets and get an additional night and day free, all starting at \$417 per person. Don't miss out on the end-of-season bash, Spring Back to Vail, which includes national headliner bands and the World Pond Skimming Championships. Featured rate is valid March 30-April 13 and is based on quad occupancy in a 2 bedroom condo at the Vail Racquet club. Additional restrictions may apply. Book online at <http://www.vail.com> or call 800-404-3535.

Learn to Ski or Ride Package at Beaver Creek

First-time skiers and snowboarders can take advantage of steeply discounted rates with three consecutive days of group lessons and lift tickets offered for \$200. Three days of rental equipment are available to participants for an additional \$65. The First Time Series welcomes ages 15 and up and is available all winter. Participants will find an improved beginner experience with the new Buckaroo Express Gondola serving a new learning area and customized slopes. Call the Beaver Creek Ski and Snowboard School at 970-754-5300.

'Free' Leap Year day of skiing at Keystone

To celebrate Leap Year, Keystone's giving a 'free day' of skiing and lodging. Packages start at just \$482 per person for four nights in a two-bedroom condo and four days of skiing at Keystone. Get four total nights of lodging at the Evergreen Condominiums and four days of lift tickets Feb. 29-March 15 and also get another bonus -- free activities like yoga classes, an intro snow biking lesson, free ice skating and more. Other rates, dates and room units available and restrictions may apply. Taxes, surcharges are additional. Visit <http://www.keystoneressort.com> or call 800-468-5004 for more information.

\$96 at 9,600 feet spring ski deal for Breckenridge

Skiing and snowboarding, blue skies, live music and events -- that's what spring in Breckenridge is all about. Book Breckenridge's \$96 @ 9600 ft. deal to celebrate. Some restrictions apply and availability is limited. Prices will vary by dates.

Properties reserve the right to offer the \$96 dollar rate on limited dates. Valid April 1 to June 12. Call 877-593-5260 or visit <http://www.gobreck.com> to book your trip.

Spring Loaded 08 @ Heavenly

Take a spring ski trip you won't forget, without emptying your bank account. Spend three nights at the Horizon Hotel & Casino and ski or ride two days at Heavenly, starting as low as \$279 per person. Visit <http://www.skiheavenly.com> for more information.

About Vail Resorts, Inc.

Vail Resorts, Inc. is the leading mountain resort operator in the United States. The Company's subsidiaries operate the mountain resorts of Vail, Beaver Creek, Breckenridge and Keystone in Colorado, Heavenly in California and Nevada, and the Grand Teton Lodge Company in Jackson Hole, Wyo. The Company's subsidiary, RockResorts, a luxury resort hotel company, manages casually elegant properties across the United States. Vail Resorts Development Company is the real estate planning, development and construction subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <http://www.vailresorts.com> and consumer website is <http://www.snow.com>.

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