

Colorado's Four Major Ski Resorts Receive up to a Foot of New Snow; Keystone Resort Poised to Open Friday, Nov. 6

- Vail, Beaver Creek, Breckenridge and Keystone Report Arrival of Winter Weather Patterns
- Epic Pass Features Unlimited, Unrestricted Access to Iconic Resorts

SUMMIT COUNTY and EAGLE COUNTY, Colo., Oct. 23, 2015 /PRNewswire/ -- The official arrival of winter weather has blanketed Vail, Beaver Creek, Breckenridge and Keystone Resorts with seven to 12 inches of fresh snow. Additional snow and cold temperatures are forecast for the approaching week, which offer conditions suitable for snowmaking at Colorado's four major resorts.



Slated to open Friday, Nov. 6, Keystone Resort will be the first among Colorado's four major resorts to open. "Winter has officially arrived at Vail, Beaver Creek, Breckenridge, and Keystone," said President of Vail Resorts Mountain Division, Pat Campbell. "Now is the time to plan for an unforgettable winter. Epic Passes offer unlimited, unrestricted access to the slopes - and thanks to early-season snowfall and snowmaking, the resorts anticipate great conditions for opening day."

With cold temperatures predicted, Vail Mountain expects to begin making snow as early as today and into the weekend and the resort's opening day is scheduled for Friday, Nov. 20. Opening day for Breckenridge is scheduled for Friday, Nov. 13; Beaver Creek's opening day is scheduled for Wednesday, Nov. 25.

Epic Pass Offers Unlimited, Unrestricted Skiing for \$809

The Epic Pass offers guests access to unrestricted, unlimited skiing for the 2015-16 winter season to the premier ski resorts in the U.S. Available for just \$809 for adults and \$419 for children (ages five to 12), pass holders gain unlimited, unrestricted access to more than 32,000 acres at Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Perisher in Australia for the 2016 season there; Afton Alps in Minnesota; Mt. Brighton in Michigan; and up to five free consecutive days when staying at in-resort accommodations at Verbier, Switzerland.

Save Up to 30 Percent on Lodging

Guests who reserve lodging accommodations by opening day receive up to 30 percent savings. From family-friendly accommodations at Keystone and ski-in, ski-out lodging at the foot of Breck's famed Peak 8, to award-winning, luxury accommodations in the heart of Vail and Beaver Creek, guests are invited to customize a vacation experience of a lifetime at Colorado's four major resorts by visiting Snow.com.

About Colorado's Four Major Resorts:

Vail, Beaver Creek, Breckenridge and Keystone collectively offer the winter enthusiasts the best of Colorado's skiing and riding, accommodations, dining, shopping, entertainment, and activities. With more than 13,000 acres of combined skiable terrain across more than 650 trails, the four resorts offer unprecedented access to the slopes. For current snow and weather

conditions, additional information or to plan a vacation, please visit <u>Vail.com</u>, <u>BeaverCreek.com</u>, <u>Breckenridge.com</u> and <u>KeystoneResort.com</u>.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. The Company's subsidiaries operate nine world-class mountain resorts and two urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Perisher, Australia; Afton Alps in Minnesota and Mt. Brighton in Michigan. The Company owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

Fresh Snow - Photography and B-Roll:

<u>Please click here</u> to download and use new photos and B-Roll of fresh snow collected at Vail, Beaver Creek, Breckenridge and Keystone.

Photo - http://photos.prnewswire.com/prnh/20151023/279974

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/colorados-four-major-ski-resorts-receive-up-to-a-foot-of-new-snow-keystone-resort-poised-to-open-friday-nov-6-300165468.html

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