

Hungry for a Deal? Kids Eat Free at Vail, Beaver Creek, Breckenridge, Keystone and Heavenly This Ski Season

- Families can receive up to \$30 a day in dining vouchers per child for a three-day/night Colorado and Lake Tahoe ski vacation**
- In addition to great deals, Vail Resorts serves up Good Food - natural meat and organic dairy - through its Appetite For Life program**

BROOMFIELD, Colo., Nov 12, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Vail Resorts (NYSE: MTN) is serving up another way for parents to save on a ski vacation this winter with a new Kids Eat Free package at Vail, Beaver Creek, Breckenridge, Keystone and Heavenly resorts. When parents book a three-day, three-night ski or snowboard vacation through Vail Resorts reservations by Dec. 14 (866-650-KIDS (5437) or <http://www.snow.com>) for travel anytime this ski season at Vail, Beaver Creek, Breckenridge, Keystone and Heavenly, they'll get up to \$30 in dining credits per child per day to use at Vail Resorts on-mountain dining outlets. Additionally, when families stay at a participating Vail Resorts lodging property, they'll receive an additional \$15 dining voucher -- for a combined total of up to \$45 per child per day.

"We know family life can be hectic with school schedules, sports and clubs, not to mention watching your budget. That's why we believe the family vacation is more important than ever before," said Rob Katz, chief executive officer for Vail Resorts. "A ski vacation at our resorts offer families a chance to get away and have an experience that can't be matched -- whether it's watching your child make their first turn on skis or making a big carving turn on our freshly groomed slopes first thing in the morning or spending a relaxing evening with the whole family in front of a roaring fire. We're giving families an opportunity to spend quality time and reconnect this winter by offering deals like our new Kids Eat Free package."

Up to \$135 in Dining Vouchers for Three-Day/Night Ski Vacation

Parents will receive \$30 in on-mountain dining credits per child per day when they book three or more nights of lodging and buy at least three days of adult lift tickets and three days per child of child lift tickets by Dec. 14 online at <http://www.snow.com> or by calling Vail Resorts Reservations at 866-650-KIDS (5437) for a wide selection of properties. And, families have the opportunity to receive an additional \$15 per child per day in dining credits bringing the grand total of dining credits up to \$45 per child per day or \$135 per child for three days when they book at select lodging properties at Vail, Beaver Creek, Breckenridge and Keystone.

The Kids Eat Free package is based on occupancy limits of at least one adult and two kids per room. Other restrictions apply. Visit <http://www.snow.com> or call 866-650-KIDS (5437) for more information.

Good Food for the Whole Family on the Ski Slopes

In addition to great deals like Kids Eat Free for families, Vail Resorts is again serving up good food for the whole family all season long as part of its Appetite for Life program. Last season, Vail Resorts launched its Appetite for Life program by making a commitment to serve natural, hormone-free meats and poultry and organic dairy products at all 90 of its on-mountain and off-mountain dining facilities at Vail, Beaver Creek, Breckenridge, Keystone and Heavenly. This year, the Company is expanding its Appetite for Life program for families by eliminating the use of all artificial Trans Fat in the preparation of food at its restaurants and committing to serve 100 percent Certified Organic Starbucks coffee and Fair-Trade blend for espresso for Mom and Dad.

For more information about the Appetite for Life program or menu options on and off the mountain, visit <http://www.vailresorts.com>.

About Vail Resorts

Vail Resorts, Inc. is the leading mountain resort operator in the United States. The Company's subsidiaries operate the mountain resort properties at the Vail, Beaver Creek, Breckenridge and Keystone mountain resorts in Colorado, the Heavenly Ski Resort in the Lake Tahoe area of California and Nevada and the Grand Teton Lodge Company in Jackson Hole, Wyo. The Company's subsidiary RockResorts, a luxury resort hotel company, manages properties across the United States and the Caribbean. Vail Resorts Development Company is the real estate planning, development and construction subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts

company website is <http://www.vailresorts.com> and consumer website is <http://www.snow.com>.

About RockResorts

RockResorts, a wholly owned subsidiary of Vail Resorts, owns and operates luxury resort hotels that offer casually elegant accommodations, lavish RockResorts Spas(TM), renowned golf courses, award-winning dining and a variety of exciting outdoor adventures. The RockResorts collection includes The Arrabelle at Vail Square in Vail, Colo., Hotel Jerome in Aspen, Colo.; The Pines Lodge in Beaver Creek, Colo.; Keystone Lodge & Spa in Keystone, Colo.; The Lodge at Vail in Vail, Colo.; La Posada de Santa Fe Resort & Spa in Santa Fe, N.M.; Snake River Lodge & Spa in Jackson Hole, Wyo.; and The Landings St. Lucia, Rodney Bay, St. Lucia. Future RockResorts include; The Osprey at Beaver Creek (renovation to be complete in early winter 2008); Tempo Miami in Miami, Fla. (scheduled to open in 2009); One Ski Hill Place in Breckenridge, Colo. (scheduled to open in winter 2009/2010); Rum Cay Resort Marina, The Bahamas (scheduled to open in 2010); and the Third Turtle Club & Spa, Turks and Caicos (scheduled to open in 2011).

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